



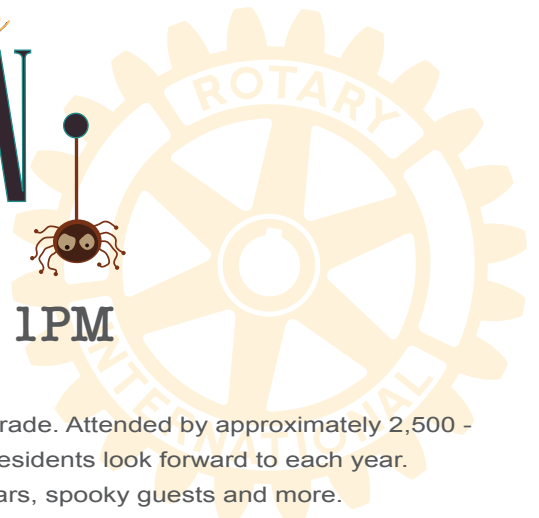
The Rotary of the Pocono Mountains Presents...

# Barrett Township 57TH ANNUAL HALLOWEEN Parade



SUNDAY, OCTOBER 23 AT 1PM

RAIN DATE: OCTOBER 30



Be part of Barrett Township's longest running tradition, the annual Halloween Parade. Attended by approximately 2,500 - 3,000 people, the highly anticipated parade is an event Pocono Mountain residents look forward to each year. Featuring fire trucks, live music, creative floats, giveaways, antique cars, spooky guests and more.

Join Rotary Club of the Pocono Mountains in supporting the communities of Barrett and Paradise Township.

*\*Political Parties are not eligible for sponsorship.*

## SPONSORSHIP OPPORTUNITIES

### Parade Sponsor - \$2,500 (1 Sponsorships Available)

- Placement as first float in the parade behind Evans-Blitz American Legion representatives
- Your company logo on the banner that leads off the parade
- Logo/Name inclusion in all event promotion including advertisements, promotional materials, social media, website, etc.
- Logo/Name on reusable candy bags
- Inclusion in any event media coverage including televised broadcast on Channel 13

### Float Sponsor - \$300

- 6ft x 3ft banner with Logo/Name in front of float
- Logo/Name on reusable candy bags

### Cart Sponsor - \$500 (10 Sponsorships Available)

- Complimentary float admission
- Logo/Name inclusion in all event promotion including advertisements, promotional materials, social media, website, etc.
- Logo/Name on reusable candy bags
- Signage on one golf cart driven throughout the parade route during the parade

### Candy Bag Sponsor - \$200 (10 Sponsorships Available)

- Logo/Name inclusion on all candy bags given out prior to the event (1,500 bags total)

Make checks payable to: **The Rotary of the Pocono Mountains** and send to PO Box 341, Cresco, PA 18326 along with completed application.

**For more information contact:  
Blake Martin - (570) 977-3146**



or register online @ [barretthalloween.com](http://barretthalloween.com)

Organization Name: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Will you have a float?:  YES  NO