



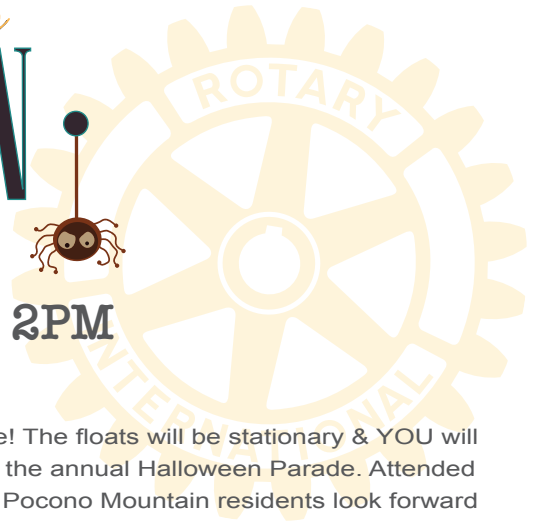
The Rotary of the Pocono Mountains Presents...

Reverse Parade!

66TH ANNUAL Barrett Township HALLOWEEN Parade



SUNDAY, OCTOBER 25 AT 2PM RAIN DATE: NOVEMBER 1



Join us for our annual Halloween Parade this year with a twist... a reverse parade! The floats will be stationary & YOU will be driving thru all the fun! Be part of Barrett Township's longest running tradition, the annual Halloween Parade. Attended by approximately 2,500 - 3,000 people, the highly anticipated parade is an event Pocono Mountain residents look forward to each year. Featuring fire trucks, live music, creative floats, giveaways, antique cars, spooky guests and more.

Join the Barrett Township Parade Committee and the Rotary Club of the Pocono Mountains in supporting the communities of Barrett and Paradise Township. *Political Parties are not eligible for sponsorship.

SPONSORSHIP OPPORTUNITIES

Parade Sponsor - \$1,500 (1 Sponsorships Available)

- Placement as first float in the parade behind Evans-Blitz American Legion representatives
• Your company logo on the banner that leads off the parade
• Logo/Name inclusion in all event promotion including advertisements, promotional materials, social media, website, etc.
• Inclusion in any event media coverage including televised broadcast on Channel 13

Float Sponsor - \$300

- 6ft x 3ft banner with Logo/Name in front of float

Cart Sponsor - \$250 (5 Sponsorships Available)

- Complimentary float admission
• Logo/Name inclusion in all event promotion including advertisements, promotional materials, social media, website, etc.
• Signage on one golf cart driven throughout the parade route during the parade

Lawn Sign - \$50

- Lawn sign placed along the route of the parade with your logo

Make checks payable to: The Rotary of the Pocono Mountains and send to PO Box 341, Cresco, PA 18326 along with completed application.

For more information contact: Blake Martin - (570) 977-3146



or register online @ barretthalloween.com

Organization Name: _____

Sponsorship Level: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

Will you have a float?: [] YES [] NO