



The Rotary Club of the Pocono Mountains Presents...

# Barrett Township 52ND ANNUAL HALLOWEEN Parade



SUNDAY, OCTOBER 29TH AT 2PM

Be part of Barrett Township's longest running tradition, the annual Halloween Parade. Attended by approximately 2,500 - 3,000 people, the highly anticipated parade is an event Pocono Mountain residents look forward to each year. Featuring fire trucks, live music, creative floats, giveaways, antique cars, spooky guests and more.

Join the Barrett Township Parade Committee and the Rotary Club of the Pocono Mountains in supporting the communities of Barrett and Paradise Township. *\*Political Parties are not eligible for sponsorship.*

## SPONSORSHIP OPPORTUNITIES

### Parade Sponsor - \$2,500 (2 Sponsorships Available)

- Placement as first float in the parade behind Evans-Blitz American Legion representatives
- Your company logo on the banner that leads off the parade
- Logo/Name inclusion in all event promotion including advertisements, promotional materials, social media, website, etc.
- Logo/Name on reusable candy bags
- Inclusion in any event media coverage including televised broadcast on Channel 13

Please email logos to  
[amanda@smartblondecreative.net](mailto:amanda@smartblondecreative.net)

### Cart Sponsor - \$500 (10 Sponsorships Available)

- Complimentary float admission
- Logo/Name inclusion in all event promotion including advertisements, promotional materials, social media, website, etc.
- Logo/Name on reusable candy bags
- Signage on one golf cart driven throughout the parade route during the parade

### Candy Bag Sponsor - \$200 (12 Sponsorships Available)

- Logo/Name inclusion on all candy bags given out prior to the event (1,500 bags total)



Organization Name: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Will you have a float?:  YES  NO